

Nicole Radacz



Senior Graphic Designer

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01 PROFILE

Dedicated Senior Graphic Designer with a focus on UX UI Design and a decorated background in a variety of artistic mediums. Highly experienced in website design, digital and print design. Adept at working independently and collaboratively on projects, and committed to achieving visual innovation and beauty while working within brand guidelines. Bringing forth the ability to work well with others and utilize my art skills to visually enhance projects.

02 EMPLOYMENT HISTORY

06/2021 — 07/2023

UX UI Designer at Duke Energy

Remote

User Experience Centered Design - constructed excellent user experience throughout the entire application, research various solutions

Create Prototypes - designed the look and navigation of different applications for internal and external usage

Usage of Design Systems - ensure the continuity of company branding across all internal and external communication

Wire-framing - created wire frames by collaborating with the product owner & development team

06/2021 — 04/2023

Web Designer at Celebration Church

Jacksonville

Manage Sites & Applications – updated all websites and apps as needed per request

Wireframing – created wire frames by collaborating with the creative director & communications manager

Redesign Website – worked on a redesign for the main celebration site as well other sites necessary

Curate Art Exhibition – organized an art exhibition as a part of a conference featuring over 20 local artists

04/2019 — 05/2021

UX UI Designer at Florida Blue

Jacksonville, FL

Art Direction - cultivated designs for internal communications and employee engagement campaigns

Rapid Prototyping - generated rapid prototypes under short deadlines

Mobile Design - produced high-resolution prototypes of mobile designs for apps and websites

Wire-framing - began the process of a new project with wire-framing and the first step to creating processes, used Sketch to complete

Collaborate - fully engaged with other teams to achieve the highest levels of productivity

11/2018 — 01/2019

UI Designer at SharedLABS

Jacksonville, FL

Branding - created branding for various companies, logo design, typefaces, color themes.

Website Mock ups - designed websites following brand standards with efficiency.

User Experience Centered Design - explored different approaches to solve user issues, make sure that the product logically flows from one step to the next.

Create web designs - produced the look and navigation of different applications.

Brand Management - ensured the continuity of company branding across all internal and external communication.

Information Architect - organized the information on the website and how the user receives it.

12/2017 — 10/2018

UX UI Designer at Gottlieb

Jacksonville, FL

User Experience Centered Design - explored different approaches to solve user issues, make sure that the product logically flows from one step to the next.

Create web designs - produced the look and navigation of different applications.

Brand Management - ensured the continuity of company branding across all internal and external communication.

Wireframing - created wire frames by collaborating with product owner.

Information Architect - organized the information on the website and how the user receives it.

11/2016 — 12/2017

Graphic Designer at Brown Jordan

St. Augustine

Design variety of marketing materials - advertisements for digital & print, website banners, and emails. Worked independently and with a team.

Manage social media profiles - plan, create content, and schedule social media for multiple brands.

Photo Manipulation - development of configurator project applying fabric patterns and frame colorization to various products.

Photography - cultivated proposals, photograph products.

03 EDUCATION

Jan 2015 — Dec 2016

Florida State College at Jacksonville

Jacksonville

A.S. Digital Media/Multimedia and Technology

04 SKILLS

Ability to Work in a Team

UI Design

Fast Learner

Art Direction

Ability to Multitask

Wireframing

Adobe XD

Sketch

Figma

Invision

Print Design

Adobe InDesign

Mobile Design

Adobe Photoshop

Adobe Illustrator

Digital Media

Digital Communications & Marketing

Photography

Abstract